



Nanyang Business School SEMINAR for EMBA

“China-US Geo-tech Competition, Smart City and Enterprise Strategy”

By

Dr Chen Xi

Founder and CEO of Harbor Overseas

Chairperson

Associate Professor Li Mingjiang

Coordinator of the China Programme, RSIS, NTU

10.30 am - 11.30 am, Wednesday, 1 February 2023

Abstract

This seminar will analyze China’s possible defense and offense strategies in China-US Geo-tech Competition. The smart city construction and enterprise competition strategy will be discussed to mitigate the negative impacts in regional integration.

About the Speaker



Chen Xi is an expert on geo-tech competition, smart city and corporation strategy. He is the founder and CEO of Harbor Overseas, a global smart-city consulting company. He is the creators of the Asia Smart City Ranking and Asia Smart City Quarterly Review. Dr Chen is an adjunct associate professor at Xi’an Jiaotong University and an academic committee member at the Institute for Global Cooperation and Understanding of Peking University. He served as the president of Institute of Smart City Planning and Design of Beijing Municipality, having assisted the Beijing Municipal Government in shaping smart-city policy, regulation and evaluation systems. Chen was a visiting senior fellow at the S Rajaratnam School of International Studies (RSIS) at Nanyang Technological University (NTU) in Singapore in 2019. He served as president of the Institute of Smart City Research at the ZTE Corporation from 2016-2019 and as an advisor to the ZTE strategy committee. He was chief planners for smart-

city design for several key projects such as the Beijing Sub-Center and its transportation hub, Gwadar (Pakistan). He completed his PhD in a joint program between Dalian University of Technology and Cornell University under the sponsorship of the China Scholarship Council. He finished his post-doctoral research (Awarded Excellence) on the China-US geo-tech competition in a joint program between Peking University and Beijing University of Aeronautics and Astronautics.